



The Open University



NCI University in London

Find out more about who we are and why we are different.

NCI UL provides an interactive, innovative experience that aims to engage students in a broad variety of activities.



NCI University in London

This award is validated by The Open University

7 Skylines Village - Limeharbour
London E14 9TS
Tel: +44 (0) 20 3846 1730
info@nciul.co.uk

www.nciul.ac.uk



ACCREDITATION SERVICE
for
INTERNATIONAL COLLEGES



BA (Hons)

GLOBAL MANAGEMENT AND INTERNATIONAL BUSINESS

BA (Hons)

Global Management and International Business

is the study of how an organisation manages its business internationally, combining global knowledge of business, culture, managerial and social practices to succeed in a competitive international market. Our BA (Hons) Global Management & International Business provides students with in-depth knowledge of core subjects, through a problem-based approach that links theoretical concepts to real work life scenarios. The BA (Hons) Global Management and International Business is validated by The Open University.

Who is this course for?

This course is open to anyone who is interested in learning about a range of management theories and practices from a variety of global perspectives. At the end of our BA (Hons) Global Management & International Business, you will be aware of global practices and contemporary theories used in managing an organisation internationally. You will be able to apply for a wide range of careers in management positions, such as marketing, HR, accounting, general administration and innovation based in sectors such finance, education, welfare, employment services, non-profit, government, industrial relations, health and media, and many more. For students of the Faculty of Business and Management that are interested, there are placement opportunities to gain vocational experience in the workplace although these are not compulsory.

Ways to Study

This programme can be completed either face to face or online, part-time or full-time. By studying with us, you will have access to an innovative e-learning platform, where you can review lecture videos, interact with other students through chat rooms and dedicated forums, and find other course-related materials and readings. The e-learning platform is available to you 24 hours a day, 7 days a week, enabling you to flexibly fit studying into your life.

These are some of the topics you will cover:

Year 1

You will complete introductory modules in the field of marketing, accounting, economics and research methods, such as:

- Global Perspective & Entrepreneurship
- Quantitative Business Analysis
- Economics for Global Business
- Principles of Business Law
- Personal Development Planning I
- Global Management
- Financial Accounting
- Principles of Marketing

Year 2

Builds upon the knowledge gained in Year 1 and you will complete:

- Quantitative Research Methods
- Organisational Behaviour & Creativity
- Applied Buyer Behaviour
- Principles of Financial Management
- Global Business Planning
- Corporate Responsibility & Ethics
- International Tax Law
- Strategic Management

Plus, you can choose 1 of the following modules:

- The Management of Global Trade Distribution
- Personal Development Planning II
- Contemporary Global Management
- Quantitative Analysis for Finance
- History of Economic Thought

Year 3

In your final year you will complete a dissertation, developing valuable transferable skills. You will also undertake:

- Knowledge Management
- Sustainability Leadership
- Market & Institutions
- Strategic Marketing Management
- Strategic Analysis
- Managing the Global Challenge