



The Open University



NCIUL

Find out more about who we are and why we are different.

NCI UL provides an interactive, innovative experience that aims to engage students in a broad variety of activities.



NCIUL

This award is validated by The Open University

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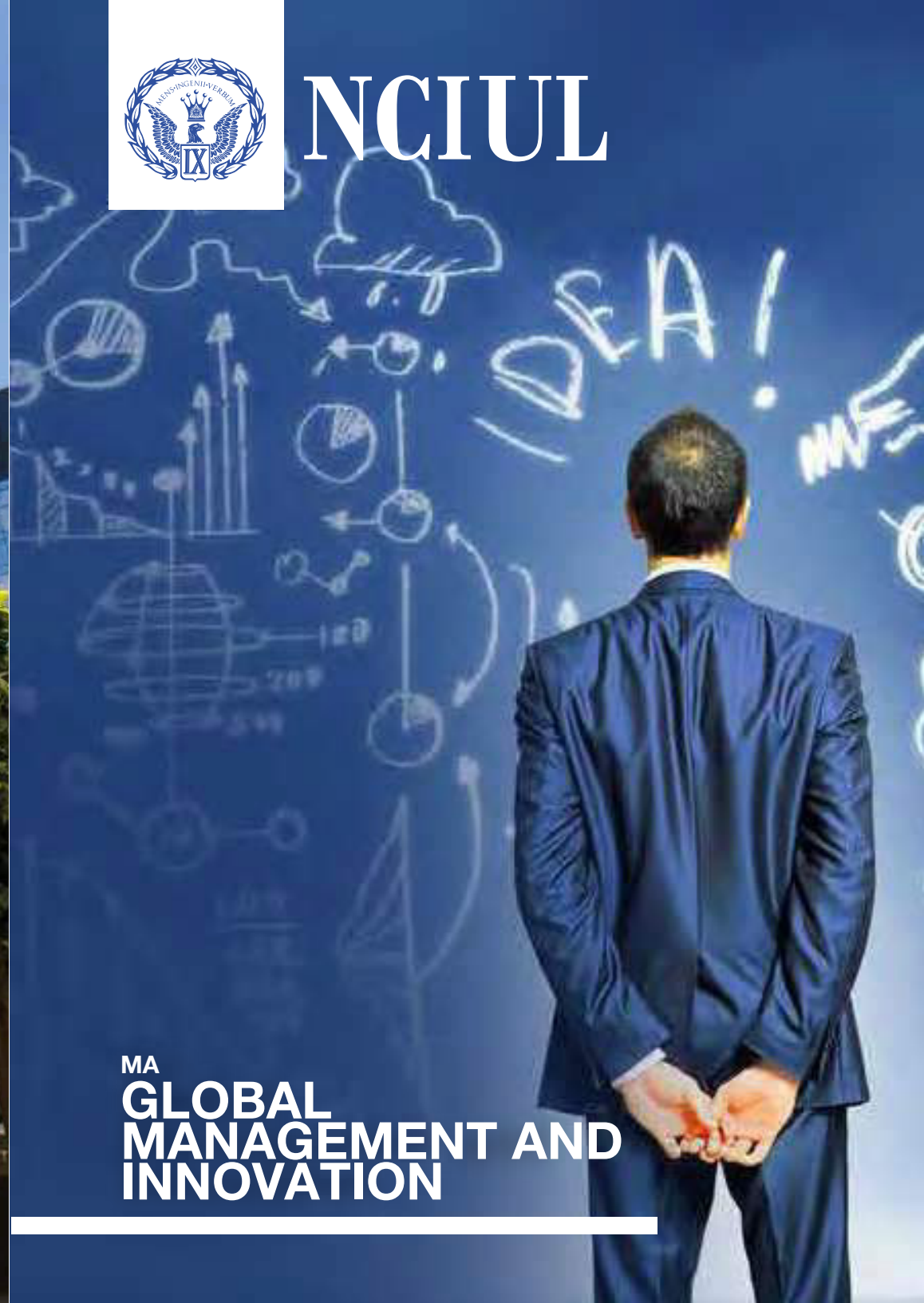
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ACCREDITATION SERVICE
for
INTERNATIONAL COLLEGES

MA
**GLOBAL
MANAGEMENT AND
INNOVATION**



MA

Global Management and Innovation

Global Management is the study of how an organisation manages its business internationally, combining global knowledge of business, culture, managerial and social practices to succeed in a higher competitive market. Our MA Global Management and Innovation gives students an in-depth knowledge in core disciplines, with an approach to innovation that is highly desirable for future employers. The MA Global Management and Innovation is validated by The Open University.

Who is this course for?

This course is for anyone who already has a degree in fields such as Management, Economics, Language & Linguistics, Engineering and International Relations among others, and wishes to gain specialised learning on global management and innovation from a variety of perspectives. The MA Global Management and Innovation is a solid and highly desirable starting point for anyone interested in working in the management field, both locally and internationally. Our graduates will be able to apply for a wide range of management positions in vocational fields such as marketing, HR, accounting and administration management in sectors such as banking, finance, education, welfare, employment services, non-profit, public sector, industrial relations, health and media, and many more.

Ways to Study

This programme can either be completed face to face or online, part-time or full-time. By studying with us, you will have access to an innovative e-learning platform, where you can review lecture videos, interact with other students through chat rooms and dedicated forums, and find other course-related materials and readings. The e-learning platform is available to you 24 hours a day 7 days a week, enabling you to flexibly fit studying into your life.

Course Content and Structure

During the Programme, you will be expected to complete the following modules:

- Globalisation & Contemporary management issues
- Marketing for innovation
- Applied Research Methods
- Competitive advantage in the global environment
- Innovation & Design process
- Fundamentals of Accounting

Plus, you will be able to choose two elective modules from the following options:

- Leadership
- Managing Creativity for organizational change
- Knowledge Management in the innovative organisation
- Coaching
- Business Ethics in the global context

At the end of your studies, you will have the opportunity to work on your dissertation on a topic of your choice, or on a Business Research Project. Whichever you choose, the Faculty of Business and Management and NC IUL will provide you with guidance and support.

Access to placement opportunities are facilitated for students who are interested in them (including after graduation), as a starting point for a future career, making NC IUL a great place to study for your MA Global Management & Innovation.