



The Open University



**NC** ITALIAN UNIVERSITY London

**Find out more about who we are and why we are different.**

*NC IUL provides an interactive, innovative experience that aims to engage students in a broad variety of activities.*



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This award is validated by The Open University

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ACCREDITATION SERVICE for INTERNATIONAL COLLEGES



BA Hons in  
**GLOBAL  
MANAGEMENT AND  
INTERNATIONAL BUSINESS**

# BA Hons in Global Management and International Business

*is the study of how an organisation manages its business internationally, combining global knowledge of business, culture, managerial and social practices to succeed in a competitive international market. Our BAs (Hons) in Global Management & International Business provides students with in-depth knowledge of core subjects, through a problem-based approach that links theoretical concepts to real work life scenarios.*

## Who is this course for?

*This course is open to anyone who is interested in learning about a range of management theories and practices from a variety of global perspectives. At the end of our BA (Hons) in Global Management & International Business, you will be aware of global practices and contemporary theories used in managing an organisation internationally. You will be able to apply for a wide range of careers in management positions, such as marketing, HR, accounting, general administration and innovation based in sectors such as finance, education, welfare, employment services, non-profit, government, industrial relations, health and media, and many more.*

*For students of the Faculty of Business and Management that are interested, there are placement opportunities to gain vocational experience in the workplace although these are not compulsory.*

## Ways to Study

*This programme can be completed either face to face or online, part-time or full-time. By studying with us, you will have access to an innovative e-learning platform, where you can review lecture videos, interact with other students through chat rooms and dedicated forums, and find other course-related materials and readings. The e-learning platform is available to you 24 hours a day, 7 days a week, enabling you to flexibly fit studying into your life.*

## These are some of the topics you will cover:

### Year 1

*You will complete introductory modules in the field of marketing, accounting, economics and research methods, such as:*

- Global Perspective & Entrepreneurship
- Quantitative Business Analysis
- Economics for Global Business
- Principles of Business Law
- Personal Development Planning I
- Global Management
- Financial Accounting
- Principles of Marketing

### Year 2

*Builds upon the knowledge gained in Year 1 and you will complete:*

- Quantitative Research Methods
- Organisational Behaviour & Creativity
- Applied Buyer Behaviour
- Principles of Financial Management
- Global Business Planning
- Corporate Responsibility & Ethics
- International Tax Law
- Strategic Management

*Plus, you can choose 1 of the following modules:*

- The Management of Global Trade Distribution
- Personal Development Planning II
- Contemporary Global Management
- Quantitative Analysis for Finance
- History of Economic Thought

### Year 3

*In your final year you will complete a dissertation, developing valuable transferable skills. You will also undertake:*

- Knowledge Management
- Sustainability Leadership
- Market & Institutions
- Strategic Marketing Management
- Strategic Analysis
- Managing the Global Challenge